



CREATIVE MEDIA

**About SPOT**

Spot is a small independent studio with a made-to-order design philosophy. We work with clients to develop brands, identity materials, and to craft the finest design for printed pieces, brochures, logos, advertising, online and electronic media.

We bring a **personal** and **effective** approach to every project we work on, which is why our clients love us and why they keep coming back.

**What we do**

We create in **Web & Interactive Design** (Netspot) and in **Graphic Design** (Spotdesign).

We have an experienced team working since 2004, focused on the usability, performance and creativity of their projects.



WEB & INTERACTIVE DESIGN



WEBDESIGN & CMS

- Websites
- Blogs
- E-commerce
- E-Newsletters/E-mails/E-cards
- CMS: content management system



FLASH, HTML & CSS

- HTML 4 / 5
- CSS /Jquery
- Flash
- PHP
- Hosting



UI & MULTIMEDIA

- UX / UI Design
- Mobile and Social Apps
- Motion Graphics
- Video production
- Banner ads
- Interactive Kiosks
- Games



SOCIAL & WEBMARKETING

- Digital Marketing
- Online Campaigns
- Social Media
- SEO: Search Engine Optimization
- SEM: Search Strategy Marketing



GRAPHIC DESIGN



BRANDING & PRINT

- Identity
- Branding
- Editorial
- Advertising and Campaigns
- Packaging



COMMUNICATION DISPLAYS

- Signage
- Infographics
- POS
- Information and stands design



PHOTO & ILLUSTRATION

- Photography
- Illustration
- Photo Editing
- Photo Manipulation



CONTENT STRATEGY

- Content strategy
- Creative writing
- Consulting
- Information architecture